



Media Training Workshop

North Africa and the continental integration process

Rabat, 27 October 2015

Draft programme of work

9h - 9h30 : Opening ceremony	
Welcoming address by the ECA Director by interim Address of the host country Presentation of the objectives and proceedings of the workshop	Nassim Oulmane HACA (tbc) Houda Filali-Ansary
9h30 - 10h30 : Session 1. Free trade agreements within the integration process	
FTA : Background and principles <i>Analysis of the basics of the FTA/Free trade zone: what is it for ? What are its objectives ? What are the characteristics of a good FTA/FT Zone? What is the use of a FTA ?</i>	Nabil Boubrahimi
History of FTAs in general and in the region in particular	Ahmed Silem
10h30 - 11h : Coffee break	
11h - 13h Session 2 : from the regional agreements to the continental free trade agreements	
History of the continental free trade agreements : from the FTA (free trade areas) to the CFTA (Continental free trade area)	Abdoul Kane
What is the progress made in the establishment of the Maghreb free trade area?	Kouider Lahoual
13h - 15h : Lunch break	
15h - 16h30 Session 3. FTA in practice and the role of the specialized journalist	
Overview of FTAs signed by Morocco	Azzedine Ghoufrane
Benefits and constraints of the regional integration and impacts of the free trade agreement What are the important features? How to fight against preconceived ideas? What the general public should know ?	Dhafer Saidane
16h30 -16h45 : Coffee break	
16h45-17h45 Session 4 : Communicate about and for the free trade agreements	
What sources of information to analyze free trade agreements ?	Pr Ahmed Silem Salem Sebar
Communication through networks in favour of the free trade agreements	Houda Filali-Ansary
17h45 - 18h: Closing of the workshop	