



Government of Rwanda
Ministry of Finance and Economic Planning



Economic Commission for Africa
Commission économique pour l'Afrique
1958 - 2018

22nd Meeting of the Intergovernmental Committee of Experts Sub-regional Office for Eastern Africa (SRO-EA)

Implementing the African Continental Free Trade Area in Eastern Africa: From Vision to Action

PARALLEL SESSION IV: Promoting services trade within the AfCFTA: The Sustainable Financing of Tourism in Eastern Africa

PROGRAMME OF WORK

20 – 22 November 2018

Kigali Convention Centre
Rwanda

Day 1 Wednesday 21st November

Introduction

The main goal of this AEGM will be to explore avenues through which financing for tourism development in the Eastern Africa region could be sustained in line with the African Union Agenda 2063 and Agenda 2030 for Sustainable Development. This will be done through the sharing of best practice across the globe, the continent and the region. In particular, the session will address the following issues:

- a) The region's share remains small in terms of global tourism investment. What measures could be undertaken to reverse this trend?
- b) What models for tourism investment and financing would be relevant to facilitate faster tourism growth and development and what policy measures would be appropriate?
- c) In view of the fact that the involvement of Small, Medium and Micro-sized Enterprises (SMMEs) has been minimal in tourism development, what policy measures could be undertaken to address the challenges that such enterprises face?

2:00 – 2:15 Welcoming remarks

- Geoffrey Manyara, Economic Affairs Officer, UNECA SRO-EA
- Belize Kariza, Chief Tourism Officer, Rwanda Development Board

2:15– 2:30 Constitution of the Bureau, Review and Adoption of the Agenda

In this session, a Bureau for the AEGM will be elected from the delegates and will subsequently guide participants on the review and adoption of the agenda.

2.30 – 3.30 Tourism Financing: Private Sector Perspective

Presentations: **Tourism Financing in Tanzania: A Private Sector Perspective**
Nura-Lisa Karamagi, CEO, Hotel Association of Tanzania

Financing Tourism SMEs: The Case of Rwanda
Mastercard Foundation/ Grofin

Plenary: *All Delegates*

3:30 – 4.00 Coffee Break

4:00 – 5:00 **Tourism Financing: Public Sector Perspective**

Presentations: **Tourism Financing in Kenya: The Role of the Public Sector**
Jonah Orumoi, CEO, Tourism Finance Corporation, Kenya

Financing of Mega Tourism Projects: The Case of Rwanda Convention Centre
Rwanda Convention Bureau

Plenary: *All Delegates*

Day 2 Thursday 22nd November

8:30 – 9:00 Recap of Day 1
UNECA

9:00 – 9:45 Sustainable Financing of Tourism Study
Presentation: *Salifou Sidlo, UNECA SRO-EA Consultant*

9:45 – 10:45 Discussion, recommendations and Way forward
Plenary: *All Delegates*