

# SCALING PUBLIC PRIVATE PARTNERSHIPS (PPPS) IN MEETING POST-COVID-19 BUSINESS ENVIRONMENT NEEDS AT THE WAKE OF AfCFTA

Call for Applications and Nominations



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# Announcement in Brief

### SCALING PUBLIC PRIVATE PARTNERSHIPS (PPPS) IN MEETING POST-COVID-19 BUSINESS ENVIRONMENT NEEDS AT THE WAKE OF AfcFTA

Course Type :	Online Course
Programme Area :	Economic Affairs
Date :	25 th October – 24 th december 2021
Duration :	9 Weeks
Language :	Bilingual ( English - French )
Application Deadline :	16 th October 2021

<sup>1</sup> IDEP strongly encourages and supports the participation of suitably qualified female officials in its capacity development and training programme.

## PROGRAMME RATIONALE

The degree of global economic shock resulting from Covid-19 Pandemic has been overwhelming; with immensely gloomy changes in macroeconomic outlooks, public finance deeps across climes, business climate obscurity amidst pre-existing infrastructure dearth, etc. The private sector been the major driver of economic activities are the worst hit in underdeveloped and emerging economies typical of the African continent. In a scenario where the government are more incapacitated in catering to the structural demands for a growthenabling economic environment than it was pre-Covid-19. The lean capacity of traditional procurement pre-Covid-19 crisis is no longer feasible for a sustainable structural reset, economic rebound, and first-mover industrial catch-up needed for enhanced productivity, poverty reduction, value-added trade growth, increased employment generation, and improved investment climate for FDI attraction post-Covid-19.

The wake of the AfCFTA brings to fore trade as the lifeblood of any nation, with the need to appreciate infrastructure as the arteries through which this lifeblood called trade can sustain the economic life of emerging markets as replete in Africa, where population growth, increasing urbanization, and rising per capita incomes are driving the demand for new roads, power stations, schools, and water delivery systems. Thus, the need for enhanced capacity to propagate infrastructure development at scale through adequate and globally compliant PPP arrangements that guarantees value for tax-payers money, stimulate enterprise growth, and economic development. But this need for infrastructure investment comes in the wake of a Covid-19 induced economic crisis that has severely constrained public budgets in many countries.

With Africa's urban population expected to increase by 50% by 2030 and the low rate of infrastructure developments taking place, which are usually tainted in traditional procurement inefficiencies, a PPP if poorly initiated and not managed properly might be caught in the web of the public sector wants to minimize total or overall economic costs and ensure the delivery of high-quality service, while the private sector aims to maximize returns with conflicts that wreak havoc; hence, failing to deliver good value for tax-payers' money.

Governments accustomed to focusing on delivering services, need to change their mindset and begin viewing these partnerships as a product that they must develop, market, and sell to potential private-sector partners. These partnerships - in which the private sector builds, controls, and operates infrastructure projects subject to strict government oversight and regulation - tap private sources of financing and expertise to deliver large infrastructure improvements. When managed effectively, PPPs not only provide much needed new sources of capital, but also bring significant discipline to project selection, construction, and operation.

Hence, training on the subject is apt to prepare the continent's PPP landscape to activate carefully structured collaboration with private sector in the quest for investment and expertise in bridging the widening infrastructure gap and accelerating the provision of public infrastructure asset and public services. PPPs can also transform government departments and contracting authorities from being owners and operators of assets into knowledgeable purchasers of services from the private sector. Meanwhile, the private sector needs to develop a sophisticated approach to managing the myriad risks that PPPs present, from the political risks associated with a change in government policy to the risk of setbacks in financing or construction delays. However, with more than 110 countries competing for PPP funding and expertise, success depends on the development of public and private sector capacity and understanding of PPP.

Albeit, paucity in quantity and quality of PPP professionals in Africa at this tipping-point of needed rapid structural transformation amidst limited public funds poses as an immediate gap to be filled to successful PPPs to be pursued at scale in the national interest of African economies. The rise of certified PPP practitioners will enhance sound PPP decisions on project formulation and bankability. Prevailing issues of power abuse by an actor in the partnership and growing numbers of abandoned projects on the continent will be curtailed.

African economies within a significant number of PPP professionals in both the public sector and the private sector who follow the steps outlined in this training course will significantly increase the odds of making PPP projects a success. And as the demand for infrastructure investments rises while public funding remains constrained, well-designed PPPs will emerge as a critical tool for helping countries around the world advance their growth prospect and raise the standard of living for their citizens. For these reasons, this course will provide an explanation and solutions to these key concerns. The course provides a platform for participants to gain a comprehensive understanding of the pros and cons of Public Private Partnerships (PPPs), and the mechanisms to successfully implement PPP in a developing country.

The desired outcome of this training is for the public sector to apply at every stage in the formation and implementation of a PPP the learning gained in selecting/designing project, developing a regulatory structure, initiating/consummating transaction processes, supervising concessionaires (the private company entitled to temporarily own and operate the asset) throughout the project's life cycle, etc. In addition, public-sector leaders must take concrete steps to cultivate an environment in which PPP projects can flourish, such as securing the right project-management expertise within the government and employing policies that support a vibrant industry of engineering and construction companies as well as other private-sector partners, such as financiers.

From the foregoing, in this training course, participants will study the relevant organizational structures, effective regulation, enabling legislation, and risk management techniques necessary for well-designed procurement approaches and timely financing for PPP projects, while achieving the objectives of affordability and value-for-money for all stakeholders.

## OBJECTIVES

Upon completion of this training course, participants will have the capacity to understand how to undertake:

- Careful Cost Benefit Analysis (CBA)
- Detailed feasibility studies, project finance and financial modelling, needs analysis, solutions options analysis and PPP options for project delivery
- Development of procurement contract documents of PPP projects and transaction advisory services
- Contract negotiations, contract and project implementation
- Monitoring and Evaluation of PPP projects
- Audit of PPP projects
- Economic analysis of projects
- Risk identification and management
- Stakeholder engagement and management

## CONTENT

Accordingly, the course aims to provide practitioners, policymakers, officials from civil service and any other interested stakeholder with clear understanding of the following:

- Week 1: Public-Private Partnership – Introduction and Overview
- Week 2: Establishing a PPP Framework and PPP Enabling Environment
- Week 3: Project Identification and PPP Screening
- Week 4: Appraising PPP Projects

- Week 5: Structuring and Drafting the Tender and Contract
- Week 6: Tendering and Awarding the Contract
- Week 7: Managing the Contract – Strategy, Delivery and Commissioning
- Week 8: Managing the Contract – Operations and Hand-Back

## SKILLS TO BE IMPARTED

Upon completion of this training course, participants will have the capacity to understand how to undertake:

- PPP Identification
- PPP Screening
- PPP Appraisal
- PPP Structuring
- PPP Tendering
- PPP Management

## PEDAGOGICAL APPROACH AND MODE OF DELIVERY

In this PPP training concept note, the promoters draw on practical experience and extensive discussion with policy makers, ministers, law officers, PPP units, private sector contractors and funders in Africa and around the world. The course will blend pre-recorded presentations with practical case studies and interactive exercises to ensure that participants have ample opportunity to discuss, challenge and understand the key principles of PPP.

This training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented, by taking the following in consideration:

Self-paced learning of an 8-week long course, within a proposed period of 8 weeks – 12 weeks.

- Course modules are delivered in English and French.
- Presentations are well guided, practical exercise and peer learning.
- Upon final completion of all training assessments, the participant will be issued a certificate of completion

## CERTIFICATE OF COMPLETION

A Certificate of Completion will be issued by IDEP to all participants who successfully complete the course-related self-assessments presented for each module.

## TARGET AUDIENCE

This program will be attended by participants from across the 54 African countries and specifically to persons interested in building Public Private Partnerships capacities. Public sector officers in all the 54 African countries responsible for project preparation, project analysis, procurement, project finance and legal structure determination, etc. Private sector players in the African setting interested in building PPP capacities to better position themselves to deliver PPP solutions for infrastructure delivery. Such players include officials of banks, insurance companies, construction firms, facility managers, facility etc. Other stakeholders across the public and private sector of critical importance are legal officers and contract managers, tax officers, accountants, economists, auditors, environmental officers, sociologists, finance officers, etc.

## ACCEPTANCE FOR THE COURSE

Until the registration deadline, participants are accepted to the course on a rolling basis and subject to availability of slots. Please refer to the paragraph below to see priority target group. Applications must be completed exclusively on IDEP online application platform at <https://www.unidep.org/?apply>

## TECHNICAL REQUIREMENTS

Access to internet is an essential condition for participation. The following specifications, as a minimum in terms of hardware and software, are required to take this e-Learning course, please consult your Network Administrator or Systems person to ensure that you have the following:

- Platform: Windows 95, 98, 2000, NT, ME, XP or superior; Mac OS 9 or Mac OS X; Linux
- Hardware: 64 MB of RAM, 1 GB of free disk space

Software:

Adobe Acrobat Reader

Adobe Flash Player

Microsoft Office (Windows or Mac) or Open Office

Browser: Internet Explorer 7 or higher or Firefox 36 or higher

- Modem: 56 K
- Note that JavaScript, Cookies and Pop-ups must be enabled

## IMPORTANT DATES

- Deadline for Applications and Nominations: 16th October 2021
- Course Period: 25th October – 24th December 2021

## CONTACT INFORMATION

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***N.B.:*** IDEP strongly encourages and supports the participation of suitably qualified female officials in its capacity development and training programme.