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**AFRICAN INSTITUTE FOR ECONOMIC  
DEVELOPMENT AND PLANNING (IDEP)**

**UNIVERSITY OF JOHANNESBURG (UJ)**

**MASTER OF PHILOSOPHY (MPHIL) DEGREE  
PROGRAMME IN INDUSTRIAL POLICY**

**CALL FOR APPLICATIONS  
AND NOMINATIONS**





## Introduction

The African Institute for Economic Development and Planning (IDEP) and the University of Johannesburg are pleased to announce their pan-African postgraduate training in Industrial Policy, and invite applications and nominations for admission in February 2020. The course has been developed as a joint IDEP- UJ offering to serve the needs of African countries at a time when industrial policy has re-emerged alongside national development planning and regional integration as a core strategy for achieving structural transformation across the continent. The prioritisation of industrial policy by African governments, the reflection of that priority in national development plans and long-term national visions, and its refraction into the processes of sub-regional and regional cooperation and integration, is one of the distinguishing features of the current period in Africa's quest for a continental renaissance. The IDEP-UJ MPhil Industrial Policy course is designed to help fill an important gap in the kind of specialised human resource capacity that would enable African governments in their individual and collective efforts to design and implement the robust industrial policies and strategies that could set them on the path of sustained development and structural transformation.

## Course Objectives

The overarching objective of the course is to strengthen the capacity of African policy officials and other development actors to conceptualise, design, implement, monitor and evaluate industrial policies and strategies in an age of intense multi-level globalisation. Through the course, participants will be equipped, among other things, to more specifically renew and increase their knowledge on the key concepts, tools, and practices of industrial policy and strategy; learn from the comparative experiences of late industrialisers around the world; identify the factors which today's industrialisers must confront and master; locate industrial policy within the context of a broader body of accompanying policies required for its success, including trade, investment, agricultural, labour, infrastructure, energy, technological, innovation, and environmental policies; explore the options that are available to Africa in the pursuit of commodity-based and non-commodity-driven industrialisation; apply macro- and micro-economic policies for industrial development; build industrial development models and zones; develop the aptitude and skills required for preparing infant industries for domestic, regional, and international competition; package a structure of incentives for domestic and foreign investors in the industrial sector; apply a national industrial policy strategy to a context of regional cooperation and integration; know and apply the tools developed for the implementation of continental standards and frameworks such as AIDA and PIDA for the benefit of national industrial development; gain familiarity with the system of the international classification of industrial goods and services; explore creative ways of financing industrial development, including the leveraging of development banking resources; explore trends in the digitisation of industrial production processes; and understand the dimensions of product design, packaging and marketing that are relevant to industrial development.

## Course Benefits

Participants admitted to the course can expect to graduate to become part of a new generation of African specialists in industrial policy at a time of all-round transformation on the continent. They will be offered a superb learning environment at UJ with properly equipped libraries and IT facilities at their disposal. They will benefit from a curriculum that is tailored to the requirements of building and/or reinforcing the aptitudes and knowledge of industrial policy practitioners. Their training at UJ will be facilitated by a world class faculty of scholars and professionals drawn principally from IDEP and UJ, relevant UN agencies such as UNCTAD and UNIDO, and the African Union Commission. The course will expose participants to the 'state of the art' of industrial policy, equipping them to become well-rounded specialists in this field. Their engagement with applied macro- and microeconomics will put them in good stead to perform their broader roles as development practitioners. The pan-African character of the course will enable them to build lasting professional relationships with other course participants coming from all the corners of the continent. They will enjoy the unique benefit of having a joint IDEP-UJ certificate awarded to them upon the successful completion of the course. The multidisciplinary character of the faculty that will facilitate the course will guarantee their exposure to different scholarly and professional perspectives. They will also enjoy the benefits offered by the city of Johannesburg as one of the most vibrant conurbations on the continent and the economic capital of South Africa. Above all, they will be fully equipped to serve as key resource persons for the development and/or renewal of industrial policies and strategies of their countries.

## Target Participants

The course is mainly targeted at mid-career and senior African officials drawn from ministries and extra-ministerial departments responsible for or associated with the design and management of industrial policy, and private sector and non-governmental development actors whose lines of duty centre on Africa's economic development generally and, more specifically, its industrialisation. Officials of the Regional Economic Communities (RECs) with a direct

responsibility for industrial policy matters are also encouraged to participate in the programme as are appropriately positioned staff members of the African Union Commission and the NEPAD Agency. Applicants from other regions of the world and professional communities who meet the eligibility criteria are also welcome to present their candidatures for consideration.

## Course Eligibility

To be eligible, candidates are required to hold a first degree in a discipline or field with a strong development content. Candidates are also required to have at least three years of relevant work experience. A postgraduate degree is an advantage.

## Start Date and Course Duration

The course will start on the **February 2020** and is structured for a period of 24 months on a full-time basis.

## Course Location

The course will be located at the University of Johannesburg which is in the city of Johannesburg, South Africa.

## Language of Instruction

Language of instruction will be English.

## Course Content

The course will be organised into and delivered on the basis of modules, including several modules in industrial policy as well as modules in applied macroeconomics and applied microeconomics and other relevant subjects. The industrial policy courses will cover the following issues amongst others:

- History and experiences of Africa's quest for industrialisation;
- Why Africa still needs to industrialise today and the role of an appropriate industrial policy;
- Comparative experiences from late industrialisers;
- Analysing and reviewing the current trends in industrial policy and strategy in Africa;
- Conceptualising, designing, implementing, monitoring, and evaluating industrial policy and strategy;
- Industrial policy in contemporary national development plans in Africa;
- Constraints to African industrial development efforts and policy alternatives and tools for overcoming them;
- Intra-industry linkages for balanced industrialisation;
- Inter-sectoral linkages for industrial development;
- Opportunities for commodity and non-commodity-based industrialisation in contemporary Africa;
- Mobilising domestic finances for industrial development;
- Developing a policy framework for creating an enabling environment for the promotion of industrial SMEs based on African best practices and experiences;
- Building domestic and export markets for industrialisation;
- Macro- and Micro-Economic Policies;
- Competition policy;
- Trade policy;
- Fostering Public-Private Partnership (PPP) approaches in Africa for industrialisation;
- Promoting research and innovation as means for industrial growth and competitiveness;
- Managing Foreign Direct Investment for industrial development;
- Strengthening South-South Cooperation to promote industrialisation in Africa through technology transfer and capacity development;
- Industrial clustering and its applicability in Africa with regional value chain perspectives;
- Institutional reforms to promote industrialisation in Africa;
- Industrial development and the African quest for renaissance and economic emergence;
- Industrialisation and environmental sustainability; and
- The promise and potentialities of the Plan of Action or the Accelerated Industrial Development of Africa (AIDA) and the Programme for Infrastructure Development in Africa (PIDA).

Participants will also research and write a minor dissertation on a topic within industrial policy.

## Pedagogical Approach

The course is facilitated by a corps of experienced resource persons with first-hand knowledge of the historical and contemporary issues in industrial policy in Africa. They also come with strong practitioner perspectives. They have comparative insights from other regions of the world, including the late industrialisers of Asia and Latin America. The resource persons are coordinated by a resident course director. A ratio of one resource person to five trainees is maintained to allow for an intensive interaction during the course. In addition to lectures which are delivered by the resource persons, case-studies are also presented. Furthermore, participants are called upon to present experiences from their own countries and participate in group work. An annotated bibliography is offered, along with the course prospectus and syllabus, to each participant for the purpose of enabling them to follow-up in some more detail on the core references introduced by the resource persons during the delivery of lectures.

## Method of Application and Nominations

Applications and nominations are on the basis of a form which all interested participants are expected to complete. The forms are available on the IDEP website ([www.unidep.org](http://www.unidep.org)) and the UJ website ([www.uj.ac.za/economics](http://www.uj.ac.za/economics)). Completed forms and supporting documentation must be submitted by email to: [c.lalyre@unidep.org](mailto:c.lalyre@unidep.org) and copied to [sajidad@uj.ac.za](mailto:sajidad@uj.ac.za). Candidates are advised to complete all the relevant sections of the forms as incomplete applications will not be processed. For those candidates who are nominated by their governmental authorities, the nominating official is required to duly complete the relevant section of the forms. For candidates coming from the private sector and other non-governmental spheres, or from the Regional Economic Communities and other African regional and continental institutions, a senior official of their institution of affiliation is required to endorse their application/nomination.

## Course Fees

Full payment of tuition fees. This fee does not include the cost of air travel to and from Johannesburg, South Africa and accommodation and living costs for the duration of the course. Should you qualify for a full scholarship this cost will be funded for each applicant. Information regarding the course fees can be obtained from the Programme Coordinator on +27 11 559 7451 or email [sajidad@uj.ac.za](mailto:sajidad@uj.ac.za).

## Scholarships

A limited number of full and partial scholarships are offered to participants who need such support. The scholarships are awarded on a competitive basis and priority attention is reserved for serving officials of African countries. Candidates wishing to be considered for a full or partial scholarship are required to indicate this clearly in their applications for consideration for admission to the course.

## Deadline for Applications and Nominations

To be considered, all applications and nominations must be received not later than 13 September 2019. No late applications will be considered.

**For any additional information on this course, please contact:**

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