

5^{ème} session du Forum Régional Africain pour le développement durable - Side Event Masen

RE, a true social leverage (case study: agriculture in the Ouarzazate region)

1- Informations sur l'organisateur:

Organisateur principal :	Masen
Personne contact :	Noura Marsse / Yasmina EL AOUFIR

2- Informations sur l'événement :

Titre de la conférence	RE, a true social leverage (case study: agriculture in the Ouarzazate region)	
Thématique ¹	RE, a shared development	
Contexte	In line with its local-development strategy, Masen acts as a development driver in the areas where its projects are implemented, ensuring complementarity with other local efforts undertaken by public, private, or civil-society actors. Masen has developed a pilot project for the rural commune of Ghassate, aiming to sustainably improve agricultural performance in the area, in such a way as to ensure food security for the local population and provide support for a successful adaptation to climate change. Indeed, given its many weaknesses, the agricultural sector has been the focus of a meticulous analysis to identify lingering constraints and locate priority sites and intervention areas. The gender aspect has been taken into account both in the diagnosis and in the action-plan proposal. This side event will present the diagnostic approach applied in the intervention area, the conclusions of the diagnosis, and the ensuing action plan. Accounts will be shared to highlight some of the already accomplished	
Objectifs & résultats attendus	 Present delivered or engaged initiatives; Raise awareness about the need to integrate the gender approach into the design of such initiatives; Draw recommendations for future solar-power plants. 	
Consistance	This side event will be an opportunity to: - Showcase practical experiences in local-population support through solar-power projects, namely to strengthen local agriculture and ensure food security; - Present the lessons learned from these experiences and make recommendations for future projects to be led by Masen or other emerging countries.	
Audience cible & nombre de participants	- Developers - NGOs - Donors.	

	Projet de programme	Intervenants
Projet de programme et intervenants	Practical experiences pertaining to the role of solar-power projects as viable supports bolstering local agriculture and ensuring food security	- Agrisud international ;
		- Farmer
		- Acwa Power;
		- Masen,
		-

3- Format

Date	18 avril 2019 – 14.30-16.00
Format	Panel
Durée	1h30 + Q&A
Zone/Salle	A confirmer