



ECONOMIC COMMISSION
FOR AFRICA

ADF V

Fifth African Development Forum
“Youth and Leadership in the 21st Century”



14 – 18 November 2006, Addis Ababa, Ethiopia

ADF V
ISTD Focus Group pre-event
“ ICT & Youth Entrepreneurship ”

Wednesday, 15 November 2006

Venue: Information Technology Center for Africa (ITCA)
Contact: 35022

Training

Rapporteurs:

- Leopold L. Armah, African Youth Initiative, Accra, Ghana
- Ms. Titi Akinsanmi, SchoolNet Africa, Johannesburg, South Africa

09:30 – 09:45

Welcome remarks by:

- Ms. Aida Opoku-Mensah, Officer in Charge, ICT Science and Technology Division, ECA;

09:45– 10:45 Knowledge Sharing: The Webblogs

Facilitators:

- Girma Dessalgen, Information Training Center for Africa (ITCA), ISTD, ECA
- Sultan Mohamed, Information Training Center for Africa (ITCA), ISTD, ECA

This training will focus on hands on practices on creation and managing blogs. It will cover the following:

- What is a "blog" and different type of blogs.

- Anatomy of a Blog entry and content of blogs
- Comments and managing comments
- The Difference Between a Blog and Content Management System (CMS)
- How to select a blogging platform
- Archives, feeds, blogrolls and syndication
- Managing blogs
- Hands on exercise on creating and managing a blog
- Best practices from participants.

10:45 – 11:15 Coffee Break

11:15 – 13: 00 Knowledge Sharing: The Weblogs (end)

13:00 – 14:30 Lunch

14:30 – 16:00 e-Commerce tools

The e-commerce session will look at the various concept and steps of on-line selling, a hands on practice will be taught using “CatGen”. The session will include:

- Introduction and overview
- Types of e-commerce, B2B, B2C, C2C
- Selling physical goods
- Selling content
- Selling advertising
- Selling for others
- Building the e-commerce website
- Taking the money
- Promoting the site
- Hands on exercise with CatGen

16:00 – 16:30 Coffee Break

16:30 – 17: 00 e-Commerce (end) & Evaluation

Thursday, 16 November 2006

Venue: UNCC- Conference Room 5 (CR5)

14:30 –17:30 ICT & Youth Entrepreneurship

Chair: Ms. Aida Opoku-Mensah, Officer in Charge, ICT Science and Technology Division, ECA

Welcome remarks by:

- Ms. Aida Opoku-Mensah, Officer in Charge, ICT Science and Technology Division, ECA

Keynote Speaker:

- Oluwagbenga Sesan, Team leader IT Paradigm initiative, Nigeria
- Setting the scene and presentation of main points, “ICT & Youth Entrepreneurship” Oluwagbenga Sesan, IT Paradigm initiative, Nigeria (10 mins)
- Youth entrepreneurship in ICT for Development, Reality and Perspectives, Morocco experiences, Ms Houda Chakiri Enhanced Technologies Tecknopark Al Akhawayn University Ifrane, Morocco (10 mins)
- ICT-enabled youth social enterprises, Abdallah Diwan, Cairo, Egypt (10 mins)
- ICT Youth-led initiatives in Africa, the Harambee study report, Sylvestre Ouedraogo, University of Ouagadougou, Burkina-Faso (10 mins)
- Discussions (20 mins)

16:00 – 16:15 Coffee Break

16:15 – 16: 45 Market Place of ideas

Chair: Ms. Aida Opoku-Mensah, Officer in Charge, ICT Science and Technology Division, ECA

- Enhancing ICT for Service Delivery in Southern Africa– A case of E-Governance, Luke Wasonga, UNDP Regional Service Center (RSC), South Africa;
- ICT Youth-led Social enterprise, e-Volunteer, India case study, Rahul Nainwal, MITRA Technology Foundation, Asia (5 mins)
- Youth Career Guidance project in Africa, Funto Akinkugbe, AfricaRecruit, London, UK (5 mins)
- CISCO Netacad program for Youth development, Mendaye Kitaw, CISCO, Ethiopia (5 mins)
- ITU Youth program, Chali Tumelo, ITU-Africa, Ethiopia
- African ICT Week and Youth , Esam M. Abulkhirat, African Union, Ethiopia (5 mins)
- Biref on Internet Corporation for Assigned names and Numbers (ICANN), Anne-Rache Inné, Belgium
- Discussions (10 mins)

16:45 – 17: 30 Discussion and recommendations

Finalisation and Adoption of the Report

Rapporteurs:

- Leopold L. Armah, African Youth Initiative (AYI), Accra, Ghana
- Ms. Titi Akinsanmi, SchoolNet Africa Johannesburg, South Africa
- Thomas Tchetmi, Media Youth Network, Cameroun