

Knowledge Management and Influence Core Group Meeting

Report

*19-20 Oct 2017
Amber Hotel
Nairobi, Kenya*

Introduction

From the 19-20 October 2017, WISER core group of partners gathered at Amber Hotel in Nairobi to articulate a robust knowledge management and influence strategy to support WISER phase II. The event was a culmination of a process to formulate a knowledge support framework to strengthen the impact and reach of the WISER programme.

On opening the workshop, Mr. Frank Rutabingwa from ECA noted that weather is important, but planning has not been done well. Climate change has been a stressor but need not be, it can be an opportunity. Climate change work and interventions are needed to bequeath our children a better world. Knowledge management and communications are necessary because deniers are renegeing on climate commitments and responsibilities. There is a need to be innovative, to correct the misguided views being voiced elsewhere.

On behalf of the East Africa component, Mr. John Mungai welcomed participants to Nairobi. He outlined the quick starts project activities of the component i.e. SCIPEA, AMDA (KMD/KQ), and HIGHWAY, and noted that the latter 2 are implemented by WMO. He underscored the role and implemented support that knowledge management plays for influencing change in behavior.

The objectives and expected results of the event are outlined below.

Objectives

- Contextualization of WISER knowledge management and its progress metrics
- Review and update the WISER Policy and Enabling Environment component (PEEC) and East Africa component influence matrices
- Review and update the joint WISER knowledge management strategy

Expected outcome

- Final drafts of the WISER influence matrices for both East Africa and PEEC
- Update draft WISER knowledge management strategy, ready for validation by WISER stakeholders
- Shared understanding of collaboration with ACMAD and GFCS on developing a CIS decision making tool

Participants

In addition to the two WISER implementing partners, participants at the event included representatives from the World Meteorological Organization (WMO), Kenya

Meteorological Department (KMD), the IGAD Climate Prediction and Application Center (ICPAC), the Pan Africa Media Alliance on Climate Change (PAMACC), the Africa Ministerial Conference on Meteorology (AMCOMET) and knowledge management practitioners.

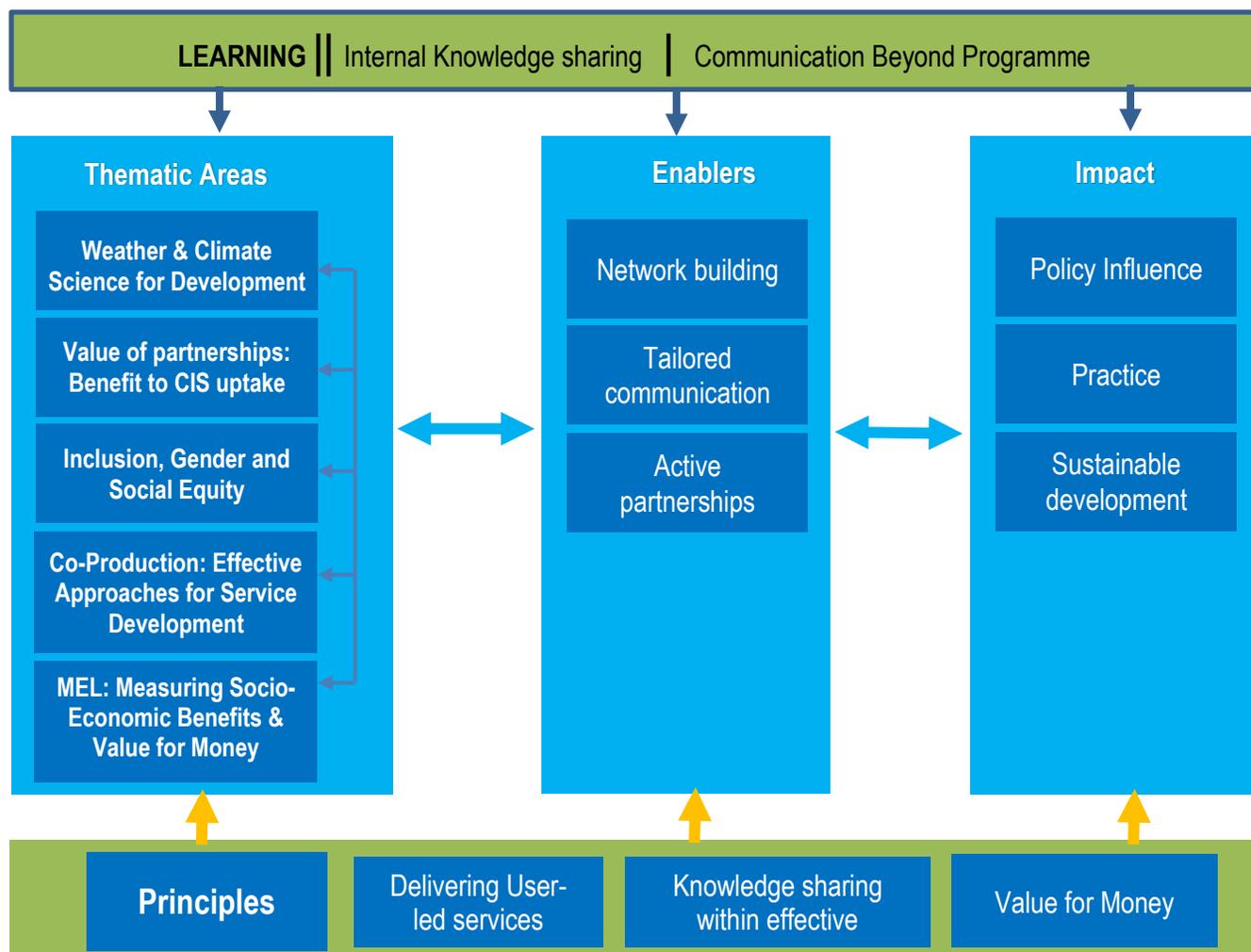
Discussions and presentations

ACPC knowledge management strategy: A consultant engaged to support development of a knowledge management strategy for ACPC presented the results of his assessment of the centers knowledge management readiness. The presentation covered findings on ACPC's knowledge management maturity level, stakeholders /key audiences, a SWOT analysis, ACPC/WISER knowledge management strategic vision, mission and objectives, tools and methods, need for implementation plan, roles and responsibilities, monitoring, evaluation and learning, partnerships, resource requirements, and sustainability.

KM Strategy schematics and influence matrices: Mr. Charles Muraya from the PEEC presented the schematics providing a high-level perspective of the joint WISER KM strategy, as developed over several in person and remote meetings between the two WISER components. The first schematic depicts the following three levels of KM through which KM and ultimately influence will be undertaken:

- Sharing developments and knowledge within the WISER programme
- Communicating WISER knowledge beyond the programme
- Influencing policy and practice

Participants were concerned that the themes organized in a circle do not reflect well on their perceived sequencing, thus re-organized the schematic to the one below:



Both stakeholder matrices developed for each of the three knowledge management interventions levels, and organized by enabler category, were also discussed and updated.

WISER knowledge management and influence strategy: Participants were stepped through the draft strategy document by John Mungai from the East African component, and provided feedback throughout the draft document. The strategy was simultaneously updated as discussions, contributions and feedback ensued. During the deliberations, two participants (Josephine Wilson, WMO/AMCOMET and Hayley Jones, UKMO / EAC) contributed remotely via telephone.

Conclusion

After two days of intense and insightful introspection and assessment of the draft WISER knowledge management and influence strategy, the experts concurred on

improved drafts of the WISER influence matrices for both East Africa and PEEC; updated draft of the WISER knowledge management strategy, ready for validation by WISER stakeholders; and a shared understanding of the collaboration with ACMAD and GFCS on developing a CIS decision making tool.

Media partners from PAMACC invited to shed light on mechanisms to enhance the collaboration with WISER on the diffusion and democratization of CIS in Africa provided an expose of their pan-Africa media network and their climate news portal (www.pamacc.org). They voiced readiness to partner with WISER to disseminate knowledge products and key messages.

Workshop Agenda

<i>Day 1: WISER Knowledge Management Strategy</i>		
Time	Discussion	Presenter / moderator
8.30-9am	Participant registration	
9-9.30am	Introduction of participants Opening remarks: <ul style="list-style-type: none"> • Frank Rutabingwa, ECA • John Mungai, WISER East Africa 	
9.30-10.15am	Setting the scene: <ul style="list-style-type: none"> • Overview of WISER phase II programme objectives Discussion	Frank Rutabingwa, WISER PEEC component
10.15-10.30am	Coffee	
10.30-11.30am	Presentation of ACPC knowledge management strategy Discussion and feedback	Wycliffe Omany, Knowledge management expert
11.30 – 12.30pm	The WISER policy and enabling environment component (PEEC) influence matrix Discussion, feedback and updating	Charles Muraya, WISER PEEC component
12.30-1.30pm	Lunch	
1.30-2.30pm	The WISER East Africa influence matrix Discussion, feedback and updating	Hayley or Bill Leathes or John Mungai WISER East Africa
2.30-3.15am	WISER Theory of Change and Logframe: <ul style="list-style-type: none"> • Overview of WISER phase II indicators at impact, outcome and output levels Discussion	Irene Karani, LTS
3.15-4.00pm	The WISER knowledge management and influence strategy <ul style="list-style-type: none"> • Purpose of the strategy • knowledge management in the WISER programme – why? Discussion, feedback and updating	Hayley or Bill Leathes or John Mungai WISER East Africa

<u>Day 1: WISER Knowledge Management Strategy</u>		
Time	Discussion	Presenter / moderator
4.00-4.15pm	Coffee	
4.15-5.00pm	<p>The WISER knowledge management and influence strategy</p> <ul style="list-style-type: none"> • Planning the knowledge management <ul style="list-style-type: none"> ○ identifying knowledge ○ setting knowledge management priorities <p>Discussion, feedback and updating</p>	Hayley or Bill Leathes or John Mungai WISER East Africa

<u>Day 2: WISER Knowledge Management Strategy</u>		
Time	Discussion	Presenter / moderator
9-10.00am	<p>The WISER knowledge management and influence strategy</p> <ul style="list-style-type: none"> ○ Purpose ○ Overview ○ KM strategy ○ Knowledge themes ○ Stakeholders ○ Knowledge sharing ○ Guidance for WISER projects and partners ○ Monitoring and evaluation <p>Discussion, feedback and updating</p>	John Mungai / Charles Muraya, WISER PEEC component
10.00-10.30am	<p>AMCOMET secretariat input into the WISER knowledge management and influence strategy</p> <p>Discussion</p>	Josephine Wilson, WMO/AMCOMET
10.30-10.45am	Coffee	
10.45-11.30am	<p>The role of media in strengthening the diffusion and democratisation of CIS</p> <p>Discussion</p>	Isaiah Esipisu / Protus Onyango, Reuters / PAMACC

<i>Day 2: WISER Knowledge Management Strategy</i>		
Time	Discussion	Presenter / moderator
11.30-12.00pm	<p>Knowledge management CIS decision making tool project – an outcome of the Saly roadmap for CIS coordination and uptake produced in Saly, Senegal workshop</p> <p>Discussion</p>	Charles Muraya, WISER PEEC component
12.00-12.15pm	<p>Closing ceremony:</p> <ul style="list-style-type: none"> • Frank Rutabingwa, ECA • John Mungai, WISER East Africa 	
1-2pm	<i>Lunch</i>	

Participants

No	Sal.	FirstName	LastName	OrgID	EmailAddress
1.	Mr.	John	Mungai	WISER EA	john.mungai@metoffice.gov.uk
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* These participants contributed remotely.



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