

Knowledge Management For WISER East Africa

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Why the need for KNOWLEDGE MANAGEMENT?

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- There is a need to develop a focused approach to knowledge management across WISER – Pan Africa and East Africa
- The messages/information that we communicate need to be targeted at and packaged for different audiences at different scales
- These messages need to be consistent with each other
- There is also a need create better links with and to share information and learning with other DFID initiatives such as FCFA, BRACED...



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What have we done to date for WISER East Africa?

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- KM in WISER East Africa limited in the first year
- A think piece (focused on East Africa) was completed to provide insights on the purpose and value of KM and approaches and strategies that could be used for WISER
- Made initial contact with other initiatives BRACED and FCFA programs to discuss potential cross over and areas of potential collaboration
- Website, Twitter feed and LinkedIn group







GOING FORWARD INTO PHASE 2

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- Align with ACPC knowledge management strategy
- Continue using the website, twitter, LinkedIn as a way of sharing content and renew efforts to build a network of users
- Potential to increase reach by sharing information on other network hosted sites such as SEIs
- Seek a more active partnership with BRACED, FCFA and other upcoming initiatives to share, develop and produce joint content







- Focus KM efforts on a small number of key themes
 - Effective approaches to user engagement
 - Generation of demand and uptake for CIS
 - Effective co-design of services
 - Focus on gender, behaviour change and equity
 - Weather & Climate Services
 - MEL

Work to ensure that outputs are targeted and packaged for particular audiences

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