

FINDING INFO:

THE KNOWLEDGE MANAGEMENT CHALLENGE

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SOUTH
SOUTH
NORTH



CKB CLIMATE
KNOWLEDGE
BROKERS



Climate & Development
Knowledge Network



“Sub-Saharan Africa only accounts for under 1% of the world’s research output, despite having 12% of the world’s population”

- Mail and Guardian

In 1992:

Articles related to “climate change” on Google Scholar

76,000

Today:

Think tanks working on climate change (ICGG)

2.6m

Articles

300+

Credit: Flickr/daxis

THE CHALLENGE

Too little

AWARENESS
QUALITY
UNTAILORED

Too much

INFORMATION
HIDDEN INFORMATION
JARGON



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CLIMATE KNOWLEDGE BROKERS ADDRESS DIVERSE USER NEEDS



No awareness of issue

outreach



Lack of quality information

feedback
to producers
of information



Hidden information

finding &
interfacing



Untailored information

contextualising
& synthesising



Too much information

filtering



Informed
and aware
users
of tailored
climate
knowledge,
making
better
decisions.

CLIMATE KNOWLEDGE BROKERS: FOUR CHALLENGES



Understanding
user
needs



Signposting
the right
platforms



Connecting
climate
websites



Learning
from each
other

MEETING USER NEEDS WITH TAILORED INFORMATION

Information untailed
to specific needs



Synthesizing
climate information




Contextualising
with sectoral information



Enriching
with local information





We need to ask not only what people want, but how they need to receive it in order to make best use of the information.

COLLABORATION, TRUST AND OPEN SOURCE

1

LEAD

2

LEAN

3

LEARN



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There are 100s of regional and global Climate KBs



SCALE:

Nowadays almost everyone is becoming a climate decision-maker in one way or another.

TAILORING:

Climate information needs to be directly relevant to the audience and individuals in question, downscaled to the right level, and presented in language and formats they can easily relate to.

COLLARATION:

We will only achieve to meet the demand and improve the quality and use of climate knowledge if we work together.

ALFA 2017

AFRICA LEARNING FORUM ON ADAPTATION

20-24 MARCH | SALY | SENEGAL

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www.climateknowledgebrokers.net



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