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Webinar: Agenda

Maximizing intra-African trade in the context of AfCFTA: the role of e-Commerce and the private sector

Date: December 11 ,2020

Time: 10 am to 12 am; Yaoundé time (GMT+1)

10:00-10:05	Moderator : Ms. Aissatou Diallo, Senior Portfolio Manager for West Africa and Indian Ocean Regions and, AfCFTA focal point, International Trade Center (ITC).
10:05 -10:10	Opening remarks (Mr. Antonio A. Pedro. Director, Sub-regional Office for Central Africa (SRO-CA), UNECA)
10 :10-10 :30	AfCFTA status and opportunities for the ECCAS countries (Mr. Malick Mamadou Bal, Sub-regional Office for Central Africa, UNECA)
10:30- 10:40	e-Commerce challenges and opportunities for the ECCAS region in the context of AfCFTA (Mr. Giuseppe D Aronco, Sub-regional Office for Central Africa, UNECA)
10 :40-11 :00	e-Commerce and trade in services (Ms. Angela Ndambuki, Regional Director Sub-Saharan Africa of IFPI)
11 :00 -11 :20	Readiness of the private sector for e-Commerce: key challenges (Mr. David MUDILO, Expert in information technology for development, Co-founder of the e-commerce platform WENZE.cd and of Konnect consulting firm)
11 :20-11 :50	Discussions
11 :50-12 :00	Closing Remarks